

“If I am to speak ten minutes, I need a week for preparation; if an hour, I am ready now.”

—Various historical figures

Clear, Brief, Engaging: Your Thesis in Three Minutes



**Tuesday, January 24, 2017
7:00 – 9:00 pm, Room ITB 137**

Information Technology Building
1280 Main Street West, Hamilton
All welcome. Admission is free.

**John Bandler
and Ana Kovacevic**

It's challenging to present highly complex, technical material in three minutes, to kindle surprise and curiosity in your audience, to make them want to hear more.

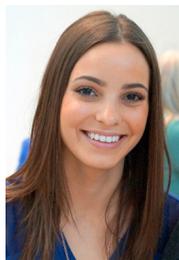
This is what the Three Minute Thesis® (3MT®) Competition is all about. In three minutes or less, using only one static slide and no other props, you must deliver your prepared presentation to a panel of non-specialist judges. These judges rank you based on how engaging, accessible, and compelling you made your presentation. If you go over time you are disqualified.

Developing the necessary skills has become popular at universities worldwide. Brevity, accessibility to the non-specialist, clarity without oversimplifying or resorting to jargon, and the ability to engage with authenticity and enthusiasm are transferrable to virtually any professional career path. They become lifetime assets for career advancement.

This workshop interactively addresses the myriad issues surrounding live presentations, with specific attention to 3MT®. We discuss story-telling, trust, first impressions, citation, subtext, authenticity, articulation, etiquette, slide composition, respecting your audience, admitting setbacks, and more.

We will address these topics by analyzing and discussing 3MT® case studies from diverse disciplines and end with a Q&A session to answer any lingering questions. The aim of this workshop is to engage in a discussion about effective presentations and give you the tools and strategies to deliver your best 3MT!

John Bandler, McMaster professor emeritus, is an engineer, entrepreneur, innovator, researcher, artist, speaker, and author of fiction, including stage plays. See [YouTube](#) for examples, including his 2016 *Christmas Eve at the Jullibee Motel*. He has published 500 papers, won several awards and pioneered [space mapping](#). In 1997, Hewlett-Packard acquired his company Optimization Systems Associates Inc. A Fellow of several societies, including the IEEE and the Royal Society of Canada, he has been honoured by a Queen Elizabeth II Diamond Jubilee Medal. He mentors individuals for presentations, and spearheads the first ever 3MT® competition for the [2017 IEEE International Microwave Symposium](#). Watch [“You, Your Slides and Your Posters: Allies or Foes?”](#)



Ana Kovacevic received her Honours Bachelor of Science Degree in Biology with a minor in Psychology from McMaster University. She is currently completing a Master's in Kinesiology, investigating the impact of physical exercise on brain health in older adults. Ana placed first in the 2016 McMaster 3MT® competition, represented McMaster in the provincial competition and received the Dean's Award for Excellence in Communicating Graduate Research. She recently worked at the University of Sydney, Australia, and served as a judge for presentations at the 2016 NeuroXchange conference at McMaster. Ana is passionate about communicating scientific research and is excited to meet the 2017 3MT candidates at the upcoming workshop! Watch [Ana's McMaster 3MT presentation “Stepping Into A Healthy Mind.”](#)